



Stakeholder Category Criteria Form

Tourism Stakeholder Definition: All businesses and organizations that make a direct economic contribution to the Vancouver Island North region through tourism and meet the accreditation requirements as outlined below are considered to be stakeholders and are eligible to participate in co-op funded programs on a cost shared basis.

Requirements:

- In compliance with all municipal, regional district, provincial and federal regulations and bylaws
- Hold valid insurance and a valid business license (if applicable in your area)

Categories:

Accommodations: Bed & Breakfast, Cabins & Cottages, Hotels & Motels, Campgrounds & RV Parks, Resorts & Lodges
Food & Beverage: Restaurants, Coffee Shops & Cafes, Brewery, etc.
Wilderness Adventures: Bear Watching, Bird Watching, Whale Watching, Wilderness Tours
Sports & Activities, Gear Rentals, Guided Tours: Kayaking, Golfing, Skiing, Surfing, Cycling & Mountain Biking, Diving, Fishing, etc.
Health & Wellness: Spas, massage, yoga, retreats, etc.
Shopping/Retail
Arts, Culture & Museums: Cultural Centres, Art Galleries & Studios, Museums, Cultural Tours
Events & Festivals

Non-Discrimination & Inclusivity: We are committed to fostering an inclusive and welcoming environment for all. Please read carefully and check the box below to confirm that you or your business does not discriminate on the basis of gender, race, ethnicity, national origin, religion, political affiliation or beliefs, sexual orientation, or gender identity or expression.

Collaboration & Professionalism: We expect all stakeholders to foster a spirit of cooperation and collaboration with other tourism stakeholders, VINT, and local authorities. All business interactions must be conducted with professionalism, courtesy, and respect. Furthermore, you must adhere to all local, provincial, and federal laws and regulations governing tourism operations.

VINT reserves the right to remove any listing not in compliance with these policies.

